

TRANSLATION AN DER GOETHE UNIVERSITÄT - VOM WISSEN ZUR INNOVATION -

THIRD MISSION

GESELLSCHAFTLICHE VERANTWORTUNG VON UNIVERSITÄTEN – MÖGLICHKEITEN UND GRENZEN

TRILATERALE TAGUNG

ÖSTERREICHISCHER UNIVERSITÄTSPROFESSOR/INNENVERBAND (UPV)

DEUTSCHER HOCHSCHULVERBAND (DHV)

VEREINIGUNG DER SCHWEIZERISCHEN HOCHSCHULDOZIERENDEN (VSH)

FREITAG, 18. OKTOBER 2019
GROSSER FESTSAAL DER UNIVERSITÄT WIEN
UNIVERSITÄTSRING 1

Dr. Martin Raditsch





Society benefits from basic research



INNOVECTIS

INNOVECTIS is the technology transfer company of the Goethe University. We serve as an important link between academia and industry.

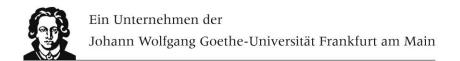
Service for Scientists

How can I protect and commercialize my research results? INNOVECTIS helps scientists with all questions concerning technology transfer.

Service for Companies

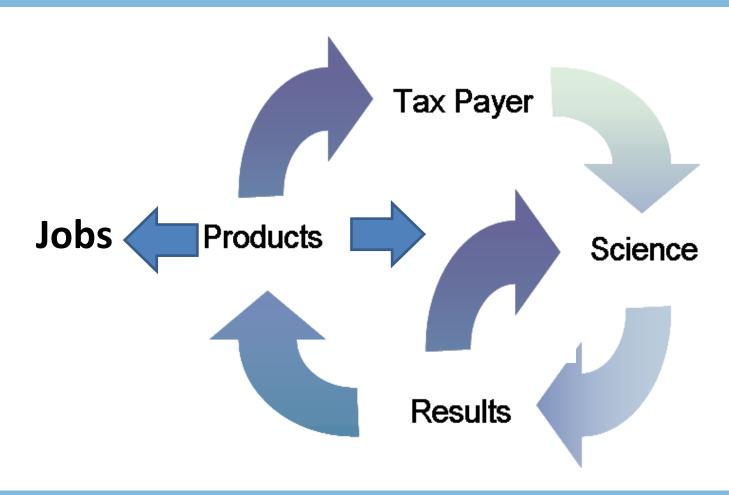
INNOVECTIS provides access for companies to research results and cooperation opportunities with the Goethe University.

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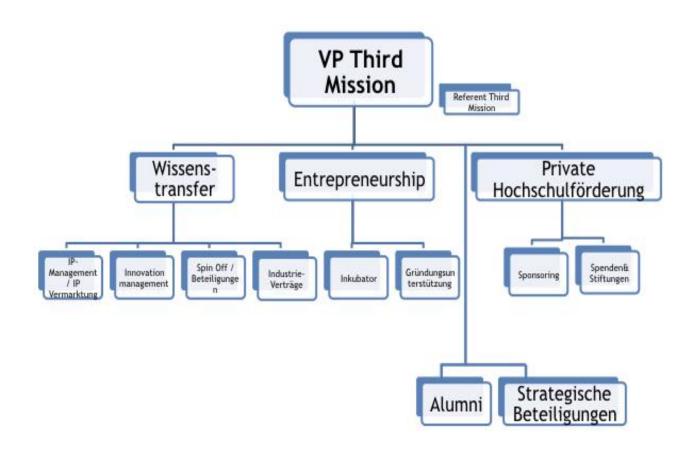
Societal Impact







KT - Embedded in the Third Mission



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Innovectis transfers knowledge & technology



Technology & Knowledge Transfer

Innovectis GmbH

100% subsidiary

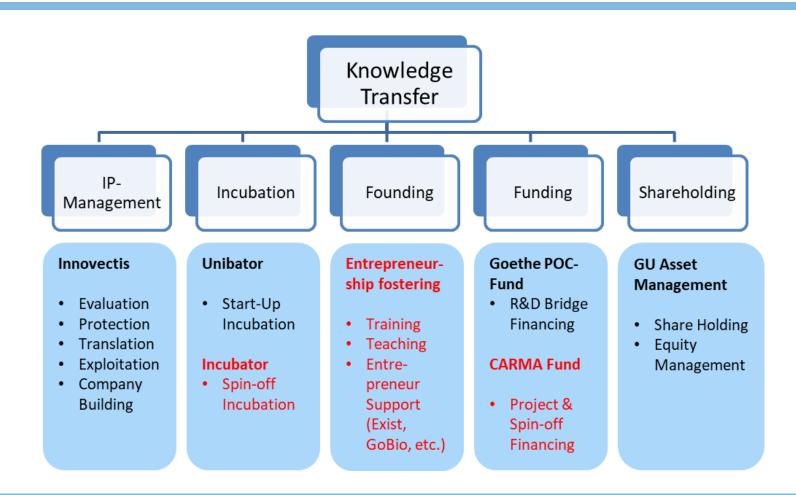
- IP Protection
- IP Exploitation
- Collaborative research
- Spin Offs
- Incubation
- Exchange

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Knowledge Transfer Eco System



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Economic KPIs – Is this enough?



Income TT 2017: 2,1 Mio €

- Income Licences 2017: 1.681.000 €
 (netto)
 (11 agreements)
- Future expected income from closed agreements

23 Mio € until 2024 50 Mio € until 2034

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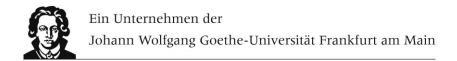


Societal Impact trough KT



With the help of our licensing partner

Medac,
hundreds of lives could be saved within the first year!





Technology Exploitation Strategies



• Cooperation:

- Fee for Service
- Collaboration

• License/Option:

- Patents, Materials, Know-how
- Exclusive or non-exclusive
- Transferring Rights
- Litigation
- Spin-off / Start-Ups

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We have the choice, haven't we...?







Model

Goals:

- Institutions shall participate on the economic success
- Enable spin-offs good starting conditions
- Keep certain influence on the technology and the spin-off
- Scientists can join the spin-off or can stay at the institution
- Thoughts about liability, corporate governance, exits (maybe place shares in a separate holding structure)

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Technology presumes there's just one right way to do things and there never is.

Robert M. Pirsig





Thanks!

Dr. Martin Raditsch October 18, 2019